



GERMAN ORTHOPAEDIC HOSPITAL LAUNCHES "ARTIST OF THE SEASON" EXHIBITION

Within its efforts to encourage local talents and promote cultural and artistic ties between Bahrain and Germany, the German Orthopaedic Hospital has launched the "Artist of the Season" Art Exhibition at its headquarters in the Seef area.

The exhibition highlighted variety of works by Bahraini artist Leena Al Ajoufi. The exhibition of Ms. Ajoufi's works follows her selection as the artist of the season for autumn by the German Orthopaedic Hospital, as part of its efforts to support and encourage local artists.

Ms. Leena Al Ajoufi is a Bahraini artist and designer (founder and owner of Gar Alwan) and a member of the Bahrain

Art Society. Her artwork is influenced by her Arabian culture and traditions with a touch of Japanese manga art style, as she has been influenced by manga art since childhood.

Commenting on the initiative, Dr Heiner Abel, Chief Executive Officer of the hospital, said: "The German Orthopaedic Hospital is delighted to be associated with Leena and her wonderful, colorful artwork, and we believe that it will add some liveliness and 'Arabesque' flair to our European-style hospital for the next few months. It also serves to highlight the strong bonds between Bahrain and Germany."



JOYALUKKAS CELEBRATES THE FESTIVAL OF LIGHT WITH IRRESISTIBLE OFFERS

The world's favorite jeweller, Joyalukas, is geared up to celebrate this year's Diwali with offers like never before. All Joyalukas showrooms across the world have been adorned with the latest collection of jewellery and the staff is being prepared to handle the festive rush. The celebration of success is passed on to their patrons with irresistible offers.

Mr. Joy Abdoos, Chairman & MD, Joyalukas Group said "Diwali is a festival of prosperity, and we need to take this opportunity to express our gratitude to our customers who have helped us expand to proper and reach new horizons. And we are thanking them with bigger and better offers than last year with our Celebrate Big

Winnings promotion."

This year, Joyalukas is delighting its customers with more than one offer to celebrate. The grand prize includes winning up to 1000 Gold Bars through a Raffle draw. Apart from the Raffle Draw, customers will also get a 10% Cash Back voucher on purchase of diamond and pink jewellery, 0% deduction on gold exchange and securing the gold price fluctuations by paying 10% in advance as the other offers customers can avail.

Apart from the offers, customers can also look forward to an all-new range of festive collection jewellery at every branch of Joyalukas. The Joyalukas Celebrate Big Winnings promotion is applicable to all Joyalukas outlets.



CITY CENTRE BAHRAIN LAUNCH NEW 'KIDS ACTIVITY' FEATURE ON THE MALL'S WEBSITE

Majid Al Futtaim—the leading shopping mall, convenience, retail and leisure pioneer across the Middle East, Africa and Asia—has introduced an exciting new feature on the City Centre Bahrain website called 'Kids Activity'. The new tab is dedicated to family experiences and invites visitors to easily pre-plan their shopping and entertainment activities for their children.

"We are pleased to launch a new feature on the City Centre Bahrain website underlining our commitment to introducing exclusive and innovative services to enhance visitor convenience and a seamless customer journey. Following a comprehensive evaluation of customer habits and their overall experience at the mall, we embarked on a mission to make significant customer centric enhancements, both online and offline. By listening to feedback and driven by innovation, we have launched services and experiences that demonstrate our commitment to leading in the customer service sphere.

We encourage visitors to browse the new Kids Activity section on the website and to start planning their trip to City Centre Bahrain," said Dawid Al Ramahi, Senior Mall Manager, at City Centre Bahrain.

The new page allows families to pre-plan the perfect day out for their children from the comfort of their home by simply visiting the new 'Kids Activity' page on the mall's website. The page features a list of all children-related stores, events and facilities, categorized into different departments such as kids' fashion, entertainment and toys, making it easy for parents to find exactly what they are looking for and plan a fun day of great moments spent together. Kid-related offers and promotions are listed on the website, as well as kids' menus available at the mall's restaurants giving parents of picky eaters an easier way to decide on a place to dine. Planning a birthday party is a breeze with all the information on the latest movie releases and best party locations available on the new tab.



GBM HOLDS ITS ANNUAL CYBER SECURITY SUMMIT

GBM the leading provider of IT solutions in the region held its annual Cyber Security Summit at Wyndham Grand. The Summit hosted customer from various industries across Bahrain as well as industry peers and security leaders from GBM, IBM, Cisco and T5, along with the special appearance of IDC. Designed for IT and Cyber Security executives and their senior level members.

The theme of the summit was "Smart Threats – Smarter Security", due to the rising demand of digital transformation in the region, GBM focuses on the need

of shifting from prevention to predictive while looking at investing in even smarter ways to make better decisions on cyber defense to protect the attacks.

Commenting on the success of the Summit, Abdullah Istaiti, General Manager, GBM Bahrain, stated: "In addition to the enterprise sessions, we were happy to hold a special OT (Operational Technology) security session which targeted customers from the Oil & Gas, Manufacturing and Utilities sectors in order to shed light on OT challenges, trends and directions."